

Dr. Ruma Bhattacharyya, Ph.D. (Econ.)

Principal

Bijoy Krishna Girls' College, Howrah

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Bijoy Krishna Girls' College, Howrah

5/3, Mahatma Gandhi Road, Howrah 711 101

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Website : www.bkgc.org

e-mail : bkgc_howrah@yahoo.co.in

MEMORANDUM OF UNDERSTANDING

Between

Bijoy Krishna Girls' College, Howrah, 5/3, Mahatma Gandhi Road, Howrah – 711 101

&

Muralidhar Girls' College, P411, 14, Gariahat Road, Golpark, Hindustan Park, Ballygunge, Kolkata - 700002

Bijoy Krishna Girls' College, Howrah, 5/3, Mahatma Gandhi Road, Howrah – 711 101 and Muralidhar Girls' College, P411, 14, Gariahat Road, Golpark, Hindustan Park, Ballygunge, Kolkata - 700002, hereby agree to become partner institutions for a period of 3 years in order to develop friendship and cooperation between our two institutions and promote mutual understanding, educational, social and cultural development.

PARTNER INSTITUTION PROGRAMME GOALS :-

- To strengthen relationships, understanding and appreciation between the two institutions.
- To provide opportunities for students and teachers to develop skills which enhance academic and social relationships.
- To support and supplement teaching / learning of different subjects in the respective institutions with mutual cooperation in common academic programmes.
- To develop students into citizens who can be globally engaged, comfortable with diversity and with the skills to operate effectively across cultures with different views and belief systems.

PARTNER INSTITUTION ACTIVITIES :-

Suggestions for activities that the institutions may wish to consider:

- Exchanges of information about curriculum, institution events.
- Exchange of teaching resources, study materials and teaching strategies.
- Both institutions will endeavour to maintain student, teacher and administrator exchange programs to provide the opportunity to study, work and live in the sister school community.
- Organizing 'pilot' classes or groups of students in both institutions to collaborate in common curriculum as much as possible.

The institutions reserve the review to this agreement on regular basis to determine new inclusions as well as future directions of this agreement.

Ruma Bhattacharyya

Principal, Bijoy Krishna Girls' College, Howrah

Principal / Secretary

Bijoy Krishna Girls' College

5/3, M. G. Road, Howrah-1

Kinjalkini Biswas 16.12.2020

Principal, Muralidhar Girls' College, Kolkata

DR. KINJALKINI BISWAS

Principal

Muralidhar Girls' College

Kolkata - 700029



Ph. Office : 2464-1312
Principal : 2464-4371

Muralidhar Girls' College

P-411/14, GARIAHAT ROAD, BALLYGUNGE, KOLKATA - 700 029
(NAAC ACCREDITED - B+ +)

Ref. No.....

Date.....

Activities Under Taken Under MOU with Muralidhar Girls' College, Kolkata, and Bijoy Krishna Girls' College, Howrah

Faculty Exchange Programme 5th April 2021 – 13th April 2021 (Dept of Journalism & Mass Communications)

Purpose

Quality initiation for CBCS syllabus & exchange of teacher student

programme helped both of them to involve more deeply with the subject. Thus, it uplifted the quality of teaching learning process and overall the educational environment of the departments of both the colleges.

Platform

Online, classes taken on Google –Meet. Notes were provided on Google classroom and Whatsapp group. Evaluation of the students done in MCQ format through Google form. A feedback were taken from the students of both the colleges by Google form.

Participating Students:

Batches of Semester II, IV & VI

Number of students who participated from Muralidhar Girls' College-104

Ruma Bhattacharyya

RUMA BHATTACHARYYA

Principal/Secretary

Bijoy Krishna Girl's College

100, Mahatma Gandhi Road, Howrah-1

Kingalini Biswas

Principal
Muralidhar Girls' College



Ph. Office : 2464-1312
Principal : 2464-4371

Muralidhar Girls' College

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Date.....

Date	Time	Semester	Faculty	Topic
5 th April	10 am - 11 am	II	Dr. Indrani Raha	Communication, an overview
	12 pm - 1 pm	IV	Ragini Chourasia	Advertising
6 th April	11 am - 12 pm	II	Srabani das	Communication
	12 pm - 1 pm	II	Paramita Pal	Reporting
7 th April	10 am - 11 am	VI	Ivy Shaha	Public relation
	11 am - 12 pm	IV	Srabani das	Television
8 th April	10 am - 11 am	IV	Nabanita Kundu	Film Studies
	12 pm - 1 pm	IV	Aparna Mishra	Radio

RUMA BHATTACHARYA
Principal/Secretary

Bijoy Krishna Girl's College
5/3, Mahatma Gandhi Road, Howrah-1

Ruma Bhattacharya

Ringalini Bhow
Attested

Principal



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Date

12 th Apri I	10 am - 11 am	IV	Saminur Rahman	Press Commission
	12 pm - 1pm	II	Aparna Mishra	Concept of News
13 th Apri I	10 am - 11am	VI	Shashi Subba	Advertising
	12 pm - 1 pm	VI	Moitreyee Sen Mitra	Public Relations overview

Ruma Bhattacharyya

RUMA BHATTACHARYYA
Principal/Secretary
Bijoy Krishna Girl's College
5/3, Mahatma Gandhi Road, Howrah-1

Kunjali Devi

Principal
Muralidhar Girls' College
Muralidhar Girls' College



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Inter-College Faculty Student

**Exchange Program of Department of Journalism & Mass
Communication (17.5.2022-19.5.2022)**

PURPOSE

Quality initiation for CBCS syllabus & an exchange of teacher student programme helped both of them to involve more deeply with the subject. Thus, it uplifted the quality of teaching learning process and overall the educational environment of the departments of the colleges.

PLATFORM

Online, classes taken on Google – Meet. Notes were provided on Google classroom and Whatsapp group. Evaluation of the students done in MCQ format through Google form. A feedback were taken from the students of both the colleges by Google form.

No of students who participated from Muralidhar Girls' College - 35

RUMA BHATTACHARYYA
Principal/Secretary
Bijoy Krishna Girl's College
5/3, Mahatma Gandhi Road, Howrah-1

Principal
Muralidhar Girls' College
Muralidhar Girls College



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Programme Details of Batches of Semester II, IV & VI

Date	Time	Semester	Faculty	Topic
17 TH MAY	11 AM -12 PM	VI	Dr. Moitreyee Sen Mitra SACT	Maslaw's Hierarchy Model
	11 AM -12 PM	II	Ms. Ivy Shaha, SACT	Democracy and Media
	12 PM - 1 PM	VI	Ms. Ragini Chaurasia SACT	Relationship Management
	12 PM - 1 PM	IV	Ms. Nabanita Kundu	Overview on cinema
18 TH MAY	11 AM -12 PM	II	Ms. Srabani Das SACT	Specialization in Journalism
	11 AM -12 PM	IV	Ms. Paramita Pal, SACT	Media Laws
	12 PM - 1 PM	II	Mr. Pinaki Chakraborty Technical Assistant	Page Layout
	12 PM - 1 PM	VI	Mr. Saminur Rahman Assistant Professor	Grunig's PR models
19 TH MAY	11 AM -12 PM	IV	Mr. Santosh Sreshtha Technical Assistant	Basic concept of Video Production
	12 PM- 1 PM	II	Dr. Indrani Raha, Associate Professor	Changed face of communication in age of New Media
	12 PM - 1 PM	IV	Ms. Aparna Mishra SACT	Media Management
	1 PM -2 PM	VI	Ms. Shashi Subba Assistant Professor	Advertising

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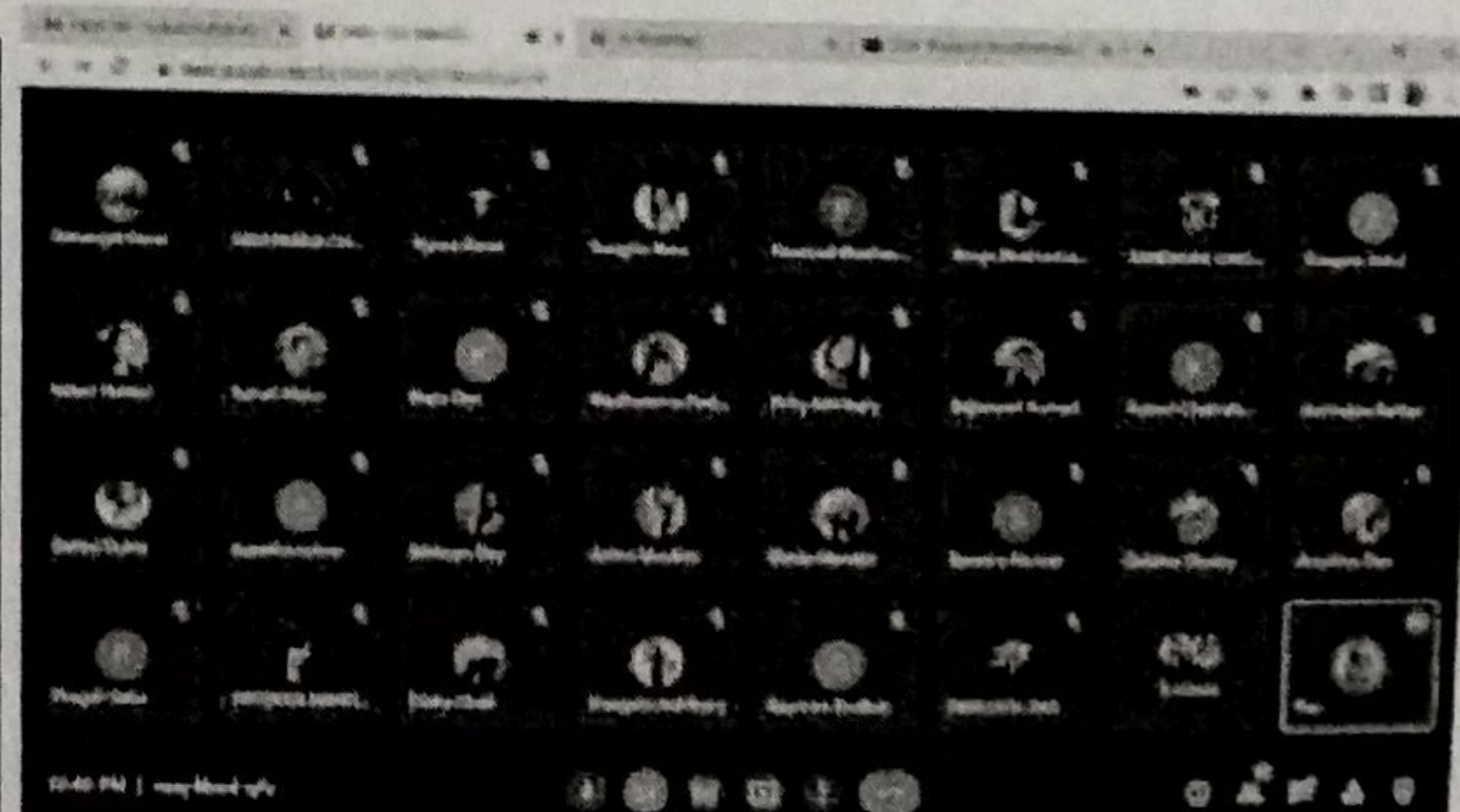
Ref. No.

Date,

Online Class Links

<http://meet.google.com/zpv-dxka-skw>
<https://meet.google.com/qvz-fwxe-tpa>
<https://meet.google.com/ncq-kbed-qfv>
<https://meet.google.com/fcj-dvye-pie>
<https://meet.google.com/jqd-cdzc-gaf>
<https://meet.google.com/sao-bwxq-qdp>
<http://meet.google.com/jek-oooua-qqb>
<http://meet.google.com/bjv-qcsy-ega>
<http://meet.google.com/cey-sxax-aaq>
<https://meet.google.com/pqt-irsv-vqn>
<https://meet.google.com/vnn-zqbn-dzk>
<https://meet.google.com/qks-nbvi-hdm>

Some moments of The Program:



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Bijoy Krishna Girl's College

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Kingalini Biswas

Principal

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