

Teacher's Profile:

Name of the Teacher	SAMINUR RAHAMAN
Age	30
Gender	Male
Academic Qualification	M.A.
Professional Qualification	N/A
Awards and Recognitions	N/A
Designation	Assistant Professor
Date of joining the college	01.10.2016
Years of Teaching Experience	4 years 5 months
Administrative Experience	3 months
Professional Experience	N/A
Research work/project	N/A
Research Publications	<ol style="list-style-type: none">1. Title: Crisis and Crisis Management: The Nestle Maggi Controversy Journal: PR Communication Age, Vol. XVIII, 09.12.2015, ISSN: 0972-0650 Publications: Sashi publications Private Limited, Kolkata2. Title: Status of Health Communication in India Journal: International Journal of Communication, Vol. 26, No. 1-2, Jan-Dec 2016, ISSN: 0975-640X Publications: Bahri Publications, New Delhi3. Title: Social Media Versus Mass Media : A Critique Journal: Mind Space, Academic Journal of Rani Birla Girls' College, Kolkata, 2016-17, ISSN: 2320-284X4. Title: Social Media and The Changing Trends of Celebrity Concept and Culture Co-author: Shashi Subba Journal: Celebrity and Media, August 2018, ISSN: 2395-597X Published By: Parbo Kagaj, Kolkata5. Title: Post- Structuralism Co-author: Shashi Subba Book: Perspectives on Mass Communication Theory, Edited by Dr. Uma Shankar Pandey, March 2019, ISBN: 978-81-936533-6-4 Published by: Alpana Enterprise, Kolkata
Seminars/Workshops/Certificate Courses/Professional Training Programmes/Webinars/E-Quiz attended	N/A
Papers Presented	<ol style="list-style-type: none">1. Title: Role and function of Media in South Asian Political Scenario Conference: International Conference on Contemporary Media Scenario in South Asian Region, Organized by Department of Mass Communication, The University of Burdwan, 19-20 November 20142. Title: Development Journalism: A Study on rural Reporting in West Bengal Conference: International Conference on Rural Development in

	<p>India: Contemporary Reflection, Organized by Centre for Studies in Decentralization and Rural Reconstruction, Rabindra Bharati University, 26-27 April 2018</p> <p>3. Title: Information and Communication Technology's Impact on Higher Education</p> <p>Conference: International Conference on Role of Audio Visual Media in Teaching and Learning Higher Education, Organized by Faculty of Fine Arts, Rabindra Bharati University, 14-15 February 2018</p> <p>4. Title: Present Scenario of Higher Education in Rural West Bengal</p> <p>Conference: International Conference on Higher education in the Present context: Role of Library and Teaching Aids, Organized by Department of Library and Information Science, school of Professional studies, Netaji Subhas Open University, 30-31 March 2018</p> <p>5. Title: Development Communication and Indian Media</p> <p>Conference: UGC Sponsored National Level Seminar on The Role of Media in Social, Economic and Political Development, Organized by Department of Journalism & Mass Communication, Maharaja Manindra Chandra College, Kolkata, 9-10 March 2017</p> <p>6. Title: Scope and Role of Social Media As an Alternative to Mainstream Media</p> <p>Conference: UGC Sponsored National Seminar on Social Media: A Challenge to Mainstream Media, Organized by Department of Journalism & Mass Communication, Barrackpore Rastraguru Surendranath College, Kolkata, 23rd December 2016</p> <p>7. Title: Digital India Programme: Role of ICT for Development</p> <p>Conference: National Seminar on Facets of Development Communication, Organized by Department of Mass Communication & Videography and Centre for Mass Communication & Videography, Rabindra Bharati University, 31st January- 1st February 2018</p>
Methods followed in classroom teaching	Lecture, Demonstration and Discussion
Any innovative ideas introduced to improve teaching learning	Use of ICT
Academic and personal guidance and counseling of the students	Guidance and counseling provided as required by the students

