

**2021**

**TOURISM AND TRAVEL MANAGEMENT — MAJOR**

**Paper : CC-2**

**Full Marks : 65**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**Group – A**

Answer *any four* questions.

5×4

1. How did the Silk Road connect with other trade routes?
2. How did the Grand Tour influence tourism?
3. What is the importance of pilgrimage in tourism?
4. What role can Government play in encouraging tourism?
5. What are the benefits of technology in travel and tourism?

**Group – B**

Answer *any three* questions.

6. How did the Industrial Revolution affect tourism? Discuss in detail. 15
  7. Write elaborately on the positive and negative impacts of mass tourism in India. 15
  8. (a) What do you mean by tourism infrastructure?  
(b) Local residents' behaviour towards tourists is one of the more important tourism infrastructure.  
— Justify this statement. 5+10
  9. What are the push motivation factors of domestic tourism in India? Explain with examples. 15
  10. Write short notes on : 5×3
    - (a) PPP model in Tourism
    - (b) Paid Holiday Concept
    - (c) History of Aviation.
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