

2021

TOURISM AND TRAVEL MANAGEMENT — MAJOR

Paper : CC-1

Full Marks : 65

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Group – A

Answer *any four* questions.

5×4

1. Define tourist, visitor, traveller and excursionist with example.
2. Classify tourism as per travel motivations.
3. Write in brief on cultural tourism as a type of tourism in India.
4. 'Domestic tourists are the real strength of Indian tourism industry.' Do you agree? Justify your answer.
5. Write a short note on adventure tourism.

Group – B

Answer *any three* questions.

6. Do you feel that tourism is an industry? Justify your answer with suitable examples. 15
7. What are the factors responsible for the growth of domestic tourism in India? What are the steps taken by the tourism department for promotion of domestic tourism? 8+7
8. 'All tourists are travellers but not all travellers are tourists'.— Comment. 15
9. Point out whether the following persons are tourist or not. Give reasons for your answer. 3×5
 - (a) Diplomat of India travelling to France.
 - (b) Visit of Indian Cricket team to England for playing a Test Series.
 - (c) Day tour to Sundergram from Kolkata for picnic purpose.
 - (d) A business trip to Singapore.
 - (e) Cruise Members of an Ocean Liner.

Please Turn Over

10. Write short notes on *any three* :

- (a) Alternative tourism
 - (b) Components of tourism
 - (c) Difference between Leisure and Business tourists
 - (d) India as a tourist destination
 - (e) Seasonality and Tourism.
-