

MURALIDHAR GIRL'S COLLEGE

Department of Journalism and Mass Communication



WEBINAR REPORT



Webinar on November 6th July, 2023

Role of Semiotics in Communication

Speakers:

Smt. Anupama Das, SACT of Maheshtala College.

Attendees:

34 Students of Sem II of the department.

Panel Discussion:

It was an hour long theoretical class, where students gained knowledge on communication and its elements. The webinar led by Ms. Anupama Das on Thursday, 6th July from 3p.m onwards.

In this modern world, communication is important and it is very important to know Semiotics is involved in communication and exactly what it is. A better understanding of Signifier and Signified, types of models of Sign i.e dyadic and triadic and lastly the history of semiotics have been achieved by the students. Majority of the students liked the workshop, as it was full of detailed information, which was also somehow new and interesting. All of it was easy to understand and those presentation helped further in the way. The session was interactive, which led the students to ask different types of questions regarding this topic. Most of the students in the webinar, participated in this interactive session with all their interest and excitement. The students look forward to have another session like this in future.

