MURALIDHAR GIRL'S COLLEGE

Department of Journalism and Mass Communication



SEMINAR REPORT

International Seminar in collaboration with South Calcutta girls' College on July 25th, 2023

Speaker:

Smt. Shilpa Dasgupta, Manager of Education Technology American University at Washington DC. and Mr. Avishek Dutta, Professor of Audio Technology, American University at Washington DC.

Attendees:

Sem IV and Sem VI Student of the department and Faculties of the institution along with some other students from South Calcutta Girls' College and Khudiram Bose Central College. Some faculties from Khudiram Bose Central College and Asutosh College were also there.

Panel Discussion:

In the first lecture, Shilpa Das Gupta, taught more about the role that online media is playing in willful self-harm. She explained how various websites and social media platforms encourage eating disorders (such as anorexia and bulimia), how they make individuals feel bad about their bodies, and how they progressively persuade people to commit suicide. How to overcome this and not use such sites was also discussed. The effects of the Blue Whale game were among her most well-known instances.

Professor Avishek Dutta in the second lecture, provided insights into how Indian music is used in films to depict various situations, including sadness, retaliation, friendship, etc. He discussed the use of film in preserving an artist's memory. He talked on the rise and fall of Indian music across its many eras. It was also mentioned how Hollywood films included Indian music. Last but not least, it was interesting to listen to the discussion on both subjects.











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