

# MURALIDHAR GIRL'S COLLEGE

Department of Journalism and Mass Communication



2 DAYS STATE LEVEL  
SEMINAR REPORT



## Two days State Level Seminar

**Date: 21<sup>st</sup> September, 2023 – 22<sup>nd</sup> September, 2023**

### **Day 1 (21<sup>st</sup> September) – RADIO: SEEING THROUGH THE EARS**

#### **Resource Person:**

Mrs. Krishna Sarbari Dasgupta, Former Asst. Director and Programme Head, All India Radio, Kolkata, India

#### **Attendees:**

Primarily Sem III students are there along with some Sem 1 students those who are interested, and Faculties of the institution

#### **Panel Discussion:**

Smt. Krishna Sarbari Dasgupta, taught more about the role and functions of Radio (mainly concentrating on All India Radio), the challenges faced and evolution of radio. Students have gained a lot of knowledge about how radio involves “seeing with one’s ears”. The seminar was extremely informative and included detailed explanation of how radio invented, the controversy regarding the invention of radio, the working of radio and how it may affect people’s life followed by a question answer round.

The session ended with a successful note.



## Day 2 (22<sup>nd</sup> September, 2023) – ANALYSING THE VARIOUS TOOLS AND TECHNIQUES OF COMMUNICATION RESEARCH METHODS

### **Resource Person:**

Dr. Pramiti Roy, Director, School of Humanities and Social Science, Swami Vivekananda University, Kolkata, India

### **Attendees:**

10 students of SEM V.

### **Panel Discussion:**

Dr. Roy discussed every minute details about the topic with easily understandable manner. The emphasis was laid on – What is Research, Steps of Research, analyzing the various tools and techniques of Research, Value of research and Impact of Research

It was an interactive session which ended on a successful note. The students were free to ask questions regarding the topic to clear their doubts. In near future some more sessions will be arranged with her.



**TWO DAY STATE LEVEL SEMINAR  
ON  
BROADCAST MEDIA AND RESEARCH**  
ORGANIZED BY  
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION, MURALIDHAR GIRLS' COLLEGE, KOLKATA  
**DATE: 21-22 SEPTEMBER 2023**

RESOURCE PERSONS:

**MRS. KRISHNA SARBARI DASGUPTA**  
FORMER ASSISTANT DIRECTOR AND PROGRAMME HEAD,  
ALL INDIA RADIO, KOLKATA, INDIA  
TOPIC: **RADIO: SEEING THROUGH THE EAR**  
11 AM onwards

**Dr. PRAMITI ROY**  
DIRECTOR, SCHOOL OF HUMANITIES AND SOCIAL SCIENCE  
SWAMI Vivekananda UNIVERSITY,  
KOLKATA, INDIA.  
TOPIC: **ANALYSING THE VARIOUS TOOLS AND TECHNIQUES  
OF COMMUNICATION RESEARCH METHODS**  
2 PM onwards

Venue: Muralidhar Girls' College, Kolkata



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**MURALIDHAR GIRLS' COLLEGE**  
P-411/14, Gariahat Road, Ballygunge, Kolkata-700029

**CERTIFICATE OF PARTICIPATION**

This is to certify that....., student of  
....., has participated in TWO DAY  
STATE LEVEL SEMINAR ON BROADCAST MEDIA AND  
RESEARCH, organized by Department of Journalism & Mass  
Communication, Muralidhar Girls' College from 21.09.2023  
to 22.09.2023.

Dr. Kinjalkini Biswas  
Principal  
Muralidhar Girls' College