

UJJAL MALLICK

Focus to create a sustainable world where people will use natural resources and intangible resources in an appropriate ratio for better life, and help to travel for educated.



ujwall12@gmail.com

+91 9883849825

North Chandamari, Kalyani,
Nadia, West Bengal, India
PIN: 741245



Work Experience

6 Years Work Experience

4 Years as a Travel Executive at D.J. Tours and Travel Pvt. Ltd.

2 Years as an Office Staff at Kalyani S.N. Society of Software Technology.

Teaching Experience

From 01.08.2017 to till date as a Guest Lecturer for the Department of Tourism and Travel Management, Muralidhar Girls College, Kolkata.

Papers Taught

- Tourism Geography
- Travel agency and tour operation
- Tour package operation
- Sustainable tourism and sustainable tourism development
- Destination management and destination marketing
- Adventure Tourism
- Pilgrimage Tourism

Education

Masters of Business Administration (Tourism)
Department of Travel and Tourism Management,
University of Burdwan, Burdwan, West Bengal, India

Bachelor of Business Administration (Honors)
Centre for Management Studies,
JIs College of Engineering,
West Bengal University of Technology, Salt Lake, West Bengal,
India.

Professional Development

Conferences and Seminar attained
International (02), National (0)

International

- Simroungarh International Conference, Bara (Province No.2), Nepal, Dated May 18-19, 2018, Terai Madhesh National Council (TMNC) in association with Simroungarh Municipality.

- Two Day International Seminar on Baul, Vaishnavism & Rabindranath, Dated September 28-29, 2018, Organized by: The Department of Philosophy, Bolpur College, Bolpur, Birbhum, W.B. In Collaboration with : Hiralal Bhakat College, Nalhati, Birbhum, West Bengal.

Paper Presentation

- Sustainable Tourism Development at Simroungarh - A place with History and Archaeological sites.
- Vaishnavism and Baul the Tradition of Bengal is The Major Intangible Tourism Product for Community Development in Birbhum and Nadia District(West Bengal, India).

Journal Publication

Ujjal Mallik, Sustainable Tourism as Key Tool for Sustainable Forest Management, Natural Resource Management and Community-Based Natural Resource Management, Jamshedpur Research Review, Year - 7: VOLUME 3: ISSUE:34, ISSN: 2320-2750.

Research Interests

- Destination Management and Marketing
- Sustainable Tourism Development
- National Park Tourism Promotion

Activities

- Basic Rock climbing course, Tilaboni Hill, Purulia, W.B., January 2018.
- Best Climbing Award, Bero Hill, Purulia, W.B, December 2018.

Languages

Bengali Hindi English French

Interests

Sustainability, Anthropology, Philosophy, Travelling, Reading, Swimming, Listening Songs.