

2020

TOURISM AND TRAVEL MANAGEMENT — MAJOR

Paper : CC-5

(Cultural Resources of India)

Full Marks : 65

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Group - A

Answer *any four* questions.

4×5=20

1. What is cultural tourism? Mention different types of cultural tourism attractions available in India. 2+3
2. What does architectural heritage mean? What are the benefits of heritage tourism? 2+3
3. How do monuments play significant role in promoting tourism in India? 5
4. Write with examples different main styles of temple architecture available in India. 5
5. What defines a World Heritage Site? Name at least ten UNESCO World Heritage Sites in India. 5

Group - B

Answer *any three* questions.

3×15=45

6. Write short notes on :
 - (a) Indo-Islamic Architecture
 - (b) Indo-British Architecture. 7½×2
 7. What are the differences between Visual Arts and Performing Arts? How does Art contribute to cultural tourism? 10+5
 8. Discuss the role of traditional dance in promoting tourism in India. 15
 9. What is music tourism? Why it is gaining popularity in India? 5+10
 10. What is the significance of fairs and festivals ? How can festivals be used to promote tourism? 5+10
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