

2020

TOURISM AND TRAVEL MANAGEMENT — MAJOR

Paper : CC-2

Full Marks : 65

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

1. Answer **any four** questions :

5×4

- (a) Show the reasons for travel past to present.
- (b) Describe social factors for tourism development in India.
- (c) Differentiate between Pilgrimage Tourism and Business Tourism.
- (d) Why tourism is called industry?
- (e) What are the significances of international tourism for economic growth in India?

2. Answer **any three** questions :

15×3

- (a) What were the importances of Grand Tour for Socio-economic development in the World? Discuss with examples.
 - (b) What are pull motivation factors of Domestic Tourism in India? Describe with examples.
 - (c) Describe the Positive and Negative impacts of COVID-19 Pandemic on tourism industry.
 - (d) How do you develop the Domestic Tourism in West Bengal? Explain with examples.
 - (e) Differentiate between Tourism Resources and Tourism Product. 'Every resource is not a tourism product'— Justify the statement.
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