

**2020**

**TOURISM AND TRAVEL MANAGEMENT — MAJOR**

**Paper : CC-1**

**Full Marks : 65**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**Group - A**

Answer **any four** questions.

5×4

1. Differentiate between Inbound Tourism and Domestic Tourism in Indian context. 5
2. Write a note on Cohen's classification of tourist. 5
3. Define Tourist. How a tourist is different from a traveller? Elaborate with suitable examples. 2+3
4. Write in brief about SWADESH DARSHAN and PRASHAD scheme of MOT for promoting domestic tourism. (MOT : Ministry of Tourism) 2½+2½
5. Write a note on Indian Outbound Tourism. 5

**Group - B**

Answer **any three** questions.

15×3

6. Write a note on the significance of Push and Pull factors in Travel Motivation theory. Write a note on natural and cultural attractions of tourism. 8+7
7. Write a note on operating sectors of tourism industry. 15
8. Briefly discuss 5As of tourism. 15
9. State the significance of tourism in India emphasizing economic, social and environmental significance. 15
10. "10.93 million foreign tourists visited India in 2019, whereas 28.78 million tourists visited Bangkok in the same year." — What are the factors responsible for this poor performance of India? Write your suggestion to improve the flow of international tourism in India. 7+8

**Please Turn Over**

**11.** Write short notes on *any three* :

5×3

- (a) Role of Transport in Travel
  - (b) Alternative types of Tourism
  - (c) Mass Tourism
  - (d) Business Tourism
  - (e) Seasonality and Tourism
  - (f) Tourism accommodation and its importance.
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