

2019

**TOURISM AND TRAVEL MANAGEMENT — MAJOR**

**Paper : CC-5**

**Full Marks : 65**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

**Group - A**

Answer *any four* questions.

- ✓ 1. Define Cultural Tourism. What are the main components for Cultural Tourism? 2+3
2. What is Stupa? What are the importance of Stupa for Buddhist tourists? 2+3
- ✓ 3. What is Heritage? Why heritage site is so important for tourism promotion? 5
- ✓ 4. What is Fair? Why cultural fair is important for tourism promotion? 2+3
5. What is Architecture? Write a note on Indo-Islamic Architecture. 2+3
6. What are Monuments? Write about various types of monuments with example. 2+3

**Group - B**

Answer *any three* questions.

- ✓ 7. What is Handicraft? Write at least two names of the destinations in West Bengal famous for Handicrafts. What role does handicrafts play in tourism? 3+2+10
- ✓ 8. What is classical dance and folk dance? What is the difference between the two? 3+3+9
- ✓ 9. What is Museum? What is the importance of museum? Write a brief note on Indian Museum. 2+6+7
- ✓ 10. Write short notes on *any three* : 5×3
  - ✓ (a) Pilgrimage Tourism
  - ✓ (b) Performing Art
  - (c) Sculpture
  - ✓ (d) Indian Theatre.