

2019

**TOURISM AND TRAVEL MANAGEMENT — MAJOR**

**Paper : CC-2**

**Full Marks : 65**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

1. Write short notes on (*any four*) :

5×4

- (a) Reason for early travel
- (b) GATS in Tourism
- (c) PPP (Public Private Partnership) model in Tourism
- (d) WTO
- (e) Grand tour.

2. Answer *any three* questions from the following :

- (a) Describe the importance of Pilgrimage tourism in India. How does it affect regional balance?  
Describe in detail. 8+7
- (b) Describe the factors of tourism development in India. 15
- (c) What is mass tourism? What are the characteristics of mass tourism in 19th century in India?  
Describe in detail. 2+8+5
- (d) What is planning? How does tourism planning help India to achieve social and economic benefits?  
Describe properly with suitable examples. 3+7+5
- (e) Identify and clarify the present and future roles of private sector organizations in tourism  
development. 15