

2019

**TOURISM AND TRAVEL MANAGEMENT — MAJOR**

**Paper : CC-1**

**Full Marks : 65**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**Group-A**

Answer *any four* from the following :

1. Distinguish between domestic and international tourism. 5
2. Define Ethnic Tourist and Excursionist. 3+2
3. What are the differences between Business Tourist and Leisure tourist? 5
4. What are International Tourist Motivators? Write at least three tourist motivational components. 2+3
5. "All tourists are a traveller but all travellers are not a tourist?" Comment on this statement. 5

**Group-B**

Answer *any three* from the following :

6. Write a note on the positive Impact of tourism on destination. Write few words about its negative effect. 10+5
  7. What is the scope and importance of use of technology in tourism industry? 5+10
  8. (a) What are the basic rules required to follow by an international tourist at the time of travel? 7+4+4  
(b) Why people would like to travel to Sea beach and desert area?
  9. Write on *any three* from the following : 5×3
    - (a) Pilgrimage Tourism
    - (b) Medical Tourist
    - (c) Cultural Tourist
    - (d) Sustainable Tourism.
-