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Maj (1st Sm.)-Tourism & Travel Mngmt.-Maj/CC-2/(CBCS)

2018

TOURISM AND TRAVEL MANAGEMENT – MAJOR

Paper : CC-2

Full Marks : 65

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

5×4

1. Write short notes on (*any four*) :

- (a) Silk Route
- (b) Pilgrimage
- (c) Grand Tour
- (d) Industrial Revolution
- (e) IATA.

2. Answer *any three* questions from the following :

- (a) How technological advancement and infrastructural development help tourism to develop globally? 15
- (b) 'The introduction of the annual holiday and holiday pay is the basis of social tourism'. —Discuss this statement with examples. 15
- (c) Discuss the history of the development of air transportation industry. 15
- (d) What do you mean by 'term planning' in tourism? In this context discuss Indian tourism policy stated in five year plans. 15
- (e) Identify and clarify the present and future roles of private sector organizations in tourism development. 15

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