

2018

TOURISM AND TRAVEL MANAGEMENT – MAJOR

Paper : CC-1

Full Marks : 65

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Answer in brief the following questions (*any four*) :

5×4

- 1. Differentiate between inbound and outbound tourism.
- 2. State who are not tourist and why they are not regarded as tourist – Cruise passengers, Business tourist, Permanent immigrants, Diplomats.
- 3. State the classification of tourist as per Plog's Theory of motivation.
- 4. Differentiate between gross travel propensity and net travel propensity in tourism.
- 5. Write short note on eco-tourism.

Answer *any three* from the following :

- 6. Briefly discuss the major components of tourism industry. Write a note on Domestic tourism and its nature in India. 5+10
- 7. Explain the various types of Tourism motivations with suitable examples. 15
- 8. Do you think Tourism is an industry? What role does it play in the economy of a country? 15
- 9. Write a note on adverse impact of tourism in the destination. What measures could be taken to minimize them? 5+10
- 10. Analyse the factors that influence the development of international tourism in India. 15
